

other lung troubles, and effective as a remedy for coughs and general debility, whereas it contained no ingredient or medicinal agents effective as a reliable preparation for many forms of pulmonary diseases or effective as a remedy for other lung troubles, coughs, or general debility.

On December 16, 1931, a plea of guilty to the information was entered on behalf of the defendant company, and the court imposed a fine of \$200.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**19356. Misbranding of Flucine. U. S. v. Eight 200-c.c. Bottles and Seven Pint Bottles of Flucine. Default decree of condemnation and destruction. (F. & D. No. 26490. I. S. No. 30246. S. No. 4788.)**

Examination of a drug product, known as Flucine, from the shipment herein described having shown that the labeling bore statements representing that the article possessed curative and therapeutic properties which it did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the District of Connecticut.

On or about June 18, 1931, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of eight 200-c c and seven pint bottles of Flucine, remaining in the original unbroken packages at Hartford, Conn., alleging that the article had been shipped by D. R. Sawyer Co. (Inc.), from New York, N. Y., on or about February 12, 1931, and had been transported from the State of New York into the State of Connecticut, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of water colored with a coal-tar dye.

It was alleged in the libel that the article was misbranded in that the following statements appearing on the bottle label, regarding the curative or therapeutic effects of the article, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: "Flucine for Treatment of Acute Bronchitis (Flu) in Poultry. Important. Flucine is for treatment of Flu. \* \* \* Directions:—Inject 1 c.c. of Flucine on thigh of bird once a day until relief is effected."

On September 22, 1931, no claimant having appeared for the property, judgment of condemnation was entered and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**19357. Misbranding of Pabst's O. K. specific. U. S. v. Fridolin Pabst (Pabst Chemical Co.). Plea of guilty. Fine, \$500. (F. & D. No. 26558. I. S. Nos. 7305, 7310, 7311, 7520, 7522, 25942.)**

Investigation of the drug product Pabst's Okay specific involved in this action disclosed that the article would not be effective as a treatment and cure for certain diseases and ailments for which it was recommended by means of statements appearing on the bottle labels, wrappers, and in the circulars shipped with the said article.

On October 10, 1931, the United States attorney for the Northern District of Illinois, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for the district aforesaid an information against Fridolin Pabst, trading as the Pabst Chemical Co., Chicago, Ill., alleging shipment by said defendant, in violation of the food and drugs act, as amended, of quantities of Pabst's O. K. specific that was misbranded. It was alleged in the information that the shipments had been made in interstate commerce as follows: From the State of Illinois into the State of Michigan, on or about July 11, July 23, and July 24, 1930; from the State of Illinois into the State of Wisconsin, on or about April 24, 1930; and from the State of Illinois into the State of Indiana, on or about March 20, 1931.

Analysis of a sample of the article by this department showed that it consisted essentially of cubeb oil, copaiba oleoresin, buchu extract, sugar, alcohol, and water.

Misbranding of a portion of the product was charged in the information for the reason that certain statements regarding the therapeutic and curative effects of the article, appearing on the bottle labels and wrappers, and in the circulars accompanying the said article, falsely and fraudulently represented that it would be effective in the treatment of and as a cure for gonorrhoea and gleet, to be followed by treatment with Okay tonic; whereas the article would not be effective in the treatment of or as a cure for gon-

orrhoea and gleet, either when taken alone or followed by treatment with Okay tonic. Misbranding of the remainder of the article was charged in that certain statements appearing in the labeling, regarding the therapeutic and curative effects of the article, falsely and fraudulently represented that it would be effective in the treatment of and as a cure for gonorrhoea, gleet, leucorrhoea, blenorrhagia, diseases of the kidneys and bladder, chronic seminal and mucus emissions, and effective in the treatment of and as a cure for all the other diseases and conditions named on the bottle labels, wrappers, and circulars as hereinafter set forth; whereas, the said article contained no ingredient or combination of ingredients effective in the treatment of or as a cure for gonorrhoea, gleet, leucorrhoea, blenorrhagia, diseases of the kidneys and bladder, and chronic seminal and mucus emissions, or in the treatment of or as a cure for all the following diseases and conditions named on the said bottle labels, wrapper, and circulars: (Wrapper and bottle label) "O. K. Okay Specific;" (wrapper) "Absolutely Safe Take It And You Will Not Be Disappointed;" (small circular, entitled "The Okay Tonic") "Men \* \* \* who had just completed a treatment with our Okay Specific and felt the need of \* \* \* a medicine to overcome the after-effects of acute infections. \* \* \* these patients, \* \* \* following a siege of debilitating sickness. \* \* \* 'Tonic' is not to be taken at the same time you take the 'Okay Specific.' When you are through with the treatment for Gonorrhoea and Gleet, then we would advise you to take some of our 'Okay Tonic' \* \* \* It has a soothing effect on the \* \* \* organs that were affected by your recent illness. \* \* \* Do not confuse The Okay Tonic with the Okay Specific. It is not to be taken instead of the Okay Specific, but as an After Treatment. When you have been cured of the Gonorrhoea, then use The Okay Tonic [similar statements in several foreign languages];" (large circular entitled "Pabst's Okay Specific") "Take the medicine regularly in full doses without interrupting the treatment until satisfactory results have been obtained; continue taking the medicine for fifteen days after all outward signs have disappeared. \* \* \* Chronic Cases Pabst's Okay Specific is especially beneficial in chronic cases. These cases, which are usually of long standing, \* \* \* generally disappear after using the Okay Specific. Of course, it must not be expected that a case of many years' standing will disappear after taking one bottle of the medicine; very old cases may require more time and longer treatment, and several bottles, sometimes four or five of the medicine may have to be taken before satisfactory results are obtained. \* \* \* if the case is one of long standing, continue for ten to fifteen days with full doses after all outward signs have disappeared, and then ten to fifteen days more in gradually diminished doses [similar statements in several foreign languages];" (wrapper and bottle label, in English) "O. K. Specific;" (Spanish) "For gonorrhea, blenorrhea, leucorrhea, diseases of the kidneys and bladder, and for chronic seminal and mucus emissions;" (wrapper in Spanish) "Does not produce stricture. Never fails! Absolutely sure!" (directions in circular, in Spanish and in English)" Pabst's Okay Specific A Highly Recommended Remedy For Gonorrhoea, Gleet (No matter how long standing), Leucorrhoea of Women (commonly called Whites), Bladder and Kidney Affections, Chronic Seminal and Mucous Discharges. Taken according to directions this medicine is absolutely safe and harmless. If the Okay Specific is properly and persistently taken a cure usually follows, no matter how old or how serious the case may be. We do not know an instance in which this result has not been accomplished. Directions: Gonorrhoea—Shake the bottle well and take a teaspoonful three times a day, one and one-half or two hours after meals. Take the remedy regularly in full doses without ever interrupting the treatment until you are completely cured. You cannot expect a complete and permanent cure unless you continue taking the remedy for about 10 days after all outward signs of a discharge have disappeared, for while the discharge may have stopped, the mucous membrane of the urethral passage is yet sore and tender, and an interruption of the treatment at this stage may result in an immediate return of the discharge. \* \* \* The time which is required to accomplish a complete cure depends on the seriousness of the case, the nature of the patient and his ability to take good care of himself. Under favorable conditions a cure should be effected after taking one or two bottles, though some cases will persist and more of the remedy should be taken. Gleet—Pabst's Okay Specific is especially recommended in cases of Gleet or Chronic Gonorrhoea. This trouble, which is usually of long standing and which frequently refuses to yield to all kinds of treatments, generally disappears after using the Okay Specific. Of course, it

must not be expected that a case of many years' standing will disappear after taking one bottle of the remedy; very old cases may require more time and longer treatment, and several bottles, sometimes four or five, of the remedy should be taken. Take one teaspoonful three times a day, one and one-half or two hours after meals and continue after the discharge has stopped, if the case is one of long standing, for ten to fifteen days with full doses, and ten to fifteen days more in gradually diminished doses. \* \* \* Seminal and Mucous Discharges, Kidney and Bladder Troubles and Leucorrhoea—Take in same manner as directed for Gleet;" (in Spanish only) "The Okay Specific of Pabst is an absolutely harmless remedy. We do not promise that our remedy cures in one or two days—or in five; the time depends entirely on the gravity of the case. In a great number of cases a complete cure has been obtained in one or two days but these cases are more the exception than the rule. Nevertheless as soon as one begins to take the Okay Specific the cure begins, and although an improvement may be scarcely noticeable at first sight the remedy will be gradually preparing the system. The inflammation disappears and the emissions are less acid and irritating. Sometimes, although rarely, five or ten days will pass before there will be any improvement and many patients become impatient, but it must be borne in mind that in such cases it is absolutely necessary to prepare the system in order to put it in condition for a perfect cure. \* \* \*

The testimonials which we receive are proof of the merit of the Okay Specific and every sensible person knows very well that, with the exception of some cases, the gonorrhea or Blenorrhagia cannot be cured in a few days. The most positive proofs of the foregoing are the opinions of the pharmacists who sell our preparation, because in handling so much medicine, they are able to judge which one has the greatest merit. The general opinion of pharmacists is that there is no other medicine as generally satisfactory as ours and no other on which one can always rely for a cure. Read the testimonials of some druggists (we have thousands in our archives) given in the circular. No just person can deny that the Okay Specific is superior to any other similar medicine offered to the public because it cures the most serious cases of gonorrhea and the most ancient cases of blenorrhagia;" (testimonial circular, in Spanish) "O. K. Specific \* \* \* The One Sure Remedy for Gonorrhea and Blenorrhagia Seminal and Chronic Mucous Emissions; Also for Leucorrhoea in Women as a medicine of the highest curative efficiency, the Okay Specific of Pabst has an unparalleled history, and among all medicines known for gonorrhea and blenorrhagia it is absolutely unequalled. \* \* \*

The Okay Specific of Pabst never fails to effect a complete and permanent cure. It has never failed even in the most obstinate cases. It makes no difference what the condition may be—whether severe or light, of many years' standing or of recent date—the Okay Specific of Pabst will cure it. Cases which have already left the patient in despair \* \* \* have invariably yielded to the curative and mild, although powerful properties of this remedy. In cases recently contracted, a few doses will produce much alleviation; the inflammation is reduced, the itching ceases and is followed by a complete cure. In old cases the remedy overcomes and heals the emissions, however chronic they may be. Letters are received every day from persons who have been cured with Okay Specific of Pabst. In many of these cases \* \* \* they have been given up as incurable. These abandoned cases yielded to the healing influence of Okay Specific of Pabst which cured them completely, and the patients have sent us letters \* \* \* testifying to the efficacy of our medicine. \* \* \*

there are thousands of patients who have been completely cured with the Okay Specific of Pabst who have not written to us \* \* \* These patients feel so thankful that they recommend it to the others who have need of it \* \* \*

the Okay Specific of Pabst has attained an unparalleled reputation from one end of the country to the other as an infallible remedy for gonorrhea and blenorrhagia. \* \* \* Thousands of the most reputable druggists in the United States have written to us saying that they consider the Okay Specific of Pabst the surest remedy of all those they receive, and that they take advantage of every opportunity to recommend it. And why? Because every day they witness the most marvelous cures which it performs and listen to the words of gratitude which those who have been cured express to them. \* \* \*

he says that out of the 25 or 30 bottles which he had sold up to the present time there was not one which did not produce a cure. \* \* \* he says that the Okay Specific \* \* \* has effected some marvelous cures \* \* \*

We also refer to the letter of C. P. Brobeck of Rochester, Pa., who informs us that he has sold 11 dozen (132 bottles) and that each purchaser has been satisfied. An extraordinary thing you say? But if the 132 bottles were so successful

that each one was cured, it seems reasonable to us to suppose that the Remedy will do as much for you. The Okay Specific of Pabst occupies its high place because of its merit. It has effected more complete and permanent cures \* \* \* we published the evidence of these cures and this evidence is absolutely unique and irreproachable. There are thousands of men in all parts of the country enjoying perfect health who would still be afflicted if it had not been for the Okay Specific of Pabst. \* \* \* the Okay Specific of Pabst was the only one which could cure them. You do not experiment when you take this remedy because you are taking an absolute cure. Its effects are \* \* \* invigorating and it is guaranteed to be absolutely harmless to the system. \* \* \* it prevents stricture. \* \* \* If you wish to cure yourself procure the only sure and genuine treatment—the Okay Specific of Pabst. \* \* \* The Okay Specific of Pabst Never Fails Absolutely harmless. \* \* \* these communications \* \* \* will serve to demonstrate the truth of our statement, namely, that the Okay Specific of Pabst is the only absolute and sure remedy for gonorrhea and blenorrrhagia. \* \* \* ‘I have sold 11 dozen of your Okay Specific and each bottle effected a cure. You have an exceptional remedy.’ \* \* \* ‘The Okay Specific \* \* \* I am sure that it has cured old cases.’ \* \* \* ‘Your Okay Specific has been universally satisfactory and has effected some marvelous cures.’ \* \* \* ‘I believe that the designation “cures without fail every time” would be a good name for your medicine.’ \* \* \* ‘Out of the 25 or 30 bottles which I have sold there is not a single one which failed to produce a cure.’ \* \* \* Okay Specific. We have found it to be the same as represented in every sense. Each purchaser of the Specific has sent us a letter expressing his entire satisfaction. Some of them have been cured with less than one bottle, and we have had no case in which the cure has not been obtained with a single bottle.’ \* \* \* ‘Every bottle I have sold has produced a cure.’ \* \* \* ‘It is a pleasure to sell your remedy because the purchaser never returns to complain on account of not having been cured.’ \* \* \* ‘The results produced with your remedy have been more satisfactory than those of any venereal remedy which we have ever sold.’ \* \* \* ‘It pays to recommend it because it cures. It never fails.’ \* \* \* ‘I have sold 7, and each one of these seven bottles has proved to be as represented.’ \* \* \* ‘The benefit obtained with your Okay Specific has exceeded expectations. We have recently had reports of two cases of chronic blenorrrhagia. \* \* \* The Okay Specific has completely cured them.’ \* \* \* ‘I sold the second bottle to a client. \* \* \* and he told me that the Okay was the first that had benefited him. \* \* \* my clients \* \* \* are buying it with more confidence. It certainly must be a good remedy.’ \* \* \* your Okay Specific. It is a remedy which remedies.’ \* \* \* ‘I sold a bottle to a certain young man \* \* \* He was cured with one bottle. \* \* \* your remedy is the cheapest because it effects the speediest cure. \* \* \* A few days ago I sold to Sr. Fulano, \* \* \* the second bottle of the Okay Specific. He was immediately alleviated and he ought to be entirely well because I have not seen him for several weeks. His ailment lasted two years \* \* \* Imagine my surprise when he told me that he was almost well after taking only a little more than one bottle. Your remedy is all right \* \* \* It has given entire satisfaction to the purchasers and has cured two persons \* \* \* Okay Specific. Your preparation is well named \* \* \* A case of 8 years’ standing obtained more benefit with 3 bottles of the Specific \* \* \* We know that it can be recommended with confidence because physicians always buy it when they have a stubborn case.’ \* \* \* If you wish the only sure and genuine remedy, procure the Okay Specific of Pabst \* \* \* We have demonstrated that the internal treatment with the Okay Specific of Pabst is not only the least dangerous and the surest for gonorrhea and blenorrrhagia, but that it is the only correct treatment. Furthermore, we have clearly and conclusively proven that gonorrhea in all its periods, from the lightest to the most aggravated and chronic forms may be cured without recourse to injections. We have proven it to those who have taken our remedy. \* \* \* Hundreds of voluntary testimonials which have been directed to us as well as to druggists who sell the remedy, include cases of gonorrhea in which the Okay Specific of Pabst was taken at the beginning of the disease, and also cases in which it was used after the patients had taken other methods of treatment \* \* \* An experience of more than seven years with the Okay Specific of Pabst has convinced us that the internal treatment is undoubtedly the only one which ought to be used, and that \* \* \* ours is the only absolutely harmless and sure remedy from every point of view that has ever been

offered to the profession and to the drug trade. The Okay Specific of Pabst is a specific in the real acceptance of the word. \* \* \* every just and sensible person will recognize the merits of this remedy. The many letters written by druggists from all parts of the country assure us in the frankest terms and without qualification that the Okay Specific is the only remedy which they recommend owing to the extraordinary cures which have been obtained in the most obstinate and complicated cases."

On January 25, 1932, the defendant entered a plea of guilty to the information, and the court imposed a fine of \$500.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**19358. Misbranding of O and O medicine. U. S. v. Fridolin Pabst (Pabst Chemical Co.). Plea of guilty. Fine, \$200. (F. & D. No. 23705. I. S. Nos. 13085-x, 13095-x.)**

Investigation of the drug product O and O medicine involved in this action disclosed that the article would not produce certain curative and therapeutic effects claimed for it in the bottle and carton labels and in a booklet shipped with the said article.

On December 21, 1928, the United States attorney for the Northern District of Illinois, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for the district aforesaid, an information against Fridolin Pabst, trading as Pabst Chemical Co., Chicago, Ill., alleging shipment by said company, in violation of the food and drugs act as amended, from the State of Illinois into the State of Utah, in part on or about August 24, 1927, and in part on or about November 14, 1927, of quantities of O and O medicine that was misbranded.

Analysis of a sample of O and O medicine by this department showed that the article consisted essentially of volatile oils, resins, alcohol, and water.

Misbranding of the article was charged in the information for the reason that certain statements, designs, and devices regarding the curative and therapeutic effects of the said article, appearing on the bottle and carton labels, falsely and fraudulently represented that it was effective as a treatment for infected, inflamed, and discharging mucous membranes, and effective to relieve quickly and heal all soreness, especially in chronic conditions, and effective as a specific for infected, inflamed, and discharging mucous membranes and all soreness; and in that certain statements, designs, and devices regarding the curative and therapeutic effects of the article, contained in a booklet accompanying the article, falsely and fraudulently represented that it was effective as a complete relief for inflammation and soreness and as a preventive of disease, and as a treatment for chronic cases of gleet, and effective as a sure and good remedy for inflammation and soreness and disease and chronic cases of gleet; whereas the said article did not contain ingredients or medicinal agents effective for the said purposes.

On January 25, 1932, a plea of guilty to the information was entered on behalf of the defendant company, and the court imposed a fine of \$200.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**19359. Misbranding of Keros. U. S. v. 70 Packages of Keros. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 27235. I. S. No. 31280. S. No. 5389.)**

Examination of a drug product, known as Keros, having shown that the circular accompanying the article contained statements representing that it possessed curative and therapeutic properties which it did not possess, the Secretary of Agriculture reported to the United States attorney for the Northern District of California the interstate shipment herein described, involving a quantity of the article.

On November 12, 1931, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 70 packages of Keros, remaining in the original unbroken packages at San Francisco, Calif., alleging that the article had been shipped by Continental Laboratories (Inc.), from New York, N. Y., on or about October 21, 1931, and had been transported from the State of New York into the State of California, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of boric acid, carbonates, an organic acid, and a trace of oxyquinoline sulphate.